

JOIN US

MUSKEGON, MI FUNDRAISING DINNER



WESTERN MICHIGAN
ADULT & TEEN CHALLENGE

Thursday, August 21, 2025 | Western Michigan ATC | 440 E Pontaluna Rd, Muskegon, MI 49441

Event Details and Attendees

The Muskegon Fundraising Dinner is a key fundraising event supporting freedom from addiction and life transformation through Western Michigan Adult & Teen Challenge. This special evening brings together local business professionals, community leaders, and supporters who are committed to making a lasting impact.

We invite you to partner with us as a corporate sponsor to help individuals struggling with substance abuse and life-controlling challenges. Your sponsorship will not only support housing, discipleship, and recovery programs, but it will also provide valuable recognition among our 300 event attendees and a broader community of engaged supporters beyond the event.

Your support is needed now more than ever—join us in bringing hope and transformation to those in need!

Sponsorship Levels Available*

- **Presenting Sponsor** | Exclusive Sponsorship (One Available)
- **Platinum Sponsor** | Limited Availability Sponsorship (Four Available)
- **Gold Sponsor** | Reserved Sponsorship (Six Available)
- **Hospitality Sponsor** | Exclusive Sponsorship (One Available)
- **Table Sponsor** | Limited Sponsorship

Sponsorship Benefits



**Reserved
Seating**



**Make Lasting
Impact**



**Increase Visibility &
Community Engagement**

*See reverse side for full sponsorship descriptions, benefits, and recognition details.



All sponsor packages can be customized to suite your needs

Missy Sparks | 231.798.7927 | missysparks@wm-tc.com

Sponsorship Levels

	Hospitality Sponsor One Available	Gold Sponsor Six Available	Platinum Sponsor Four Available	Presenting Sponsor One Available
COMMUNICATION	<ul style="list-style-type: none"> • Exclusive sponsorship • Logo recognition in two event promotional emails* and one post-event email • Logo recognition in 2 social media posts • Logo recognition in WMATC Newsletter 	<ul style="list-style-type: none"> • Reserved sponsorship • Logo recognition in two event promotional emails* and one post-event email • Logo recognition in 2 social media posts 	<ul style="list-style-type: none"> • Limited sponsorship • Logo recognition in three event promotional emails* and one post-event email (with direct link) • Logo recognition in 3 social media posts • Logo recognition in WMATC Newsletter 	<ul style="list-style-type: none"> • Exclusive sponsorship • Presenting Sponsor logo recognition on WMATC website • Logo recognition in five event promotional emails* and one post-event email (with direct link) • Logo recognition in 4 social media posts • Logo recognition in WMATC Newsletter
EVENT RECOGNITION	<ul style="list-style-type: none"> • Logo recognition on event signage • Logo recognition on dedicated signage at the buffet • Logo recognition in event slideshow • Verbal recognition from the podium 	<ul style="list-style-type: none"> • Logo recognition on event signage • Logo recognition in event slideshow • Verbal recognition from the podium 	<ul style="list-style-type: none"> • Logo recognition on event signage • Logo recognition in event slideshow • Verbal recognition from the podium 	<ul style="list-style-type: none"> • Logo recognition on event signage • Logo recognition in event slideshow • Verbal recognition from the podium
BENEFITS	<ul style="list-style-type: none"> • 4 reserved seats 	<ul style="list-style-type: none"> • VIP Seating for 1 table (8 guests) with prime placement 	<ul style="list-style-type: none"> • VIP Seating for 1 table (8 guests) with prime placement 	<ul style="list-style-type: none"> • VIP Seating for 2 tables (16 guests) with prime placement • First right of refusal for Presenting Sponsor in 2026

*Recognition is contingent on sponsorship commitment being made early enough to meet production deadlines.

Table Sponsor
<ul style="list-style-type: none"> • Limited sponsorship • Logo recognition on event signage • Logo recognition in event slideshow • Verbal recognition from the podium • 1 reserved table (8 guests)



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